

PAKISTAN AGRICULTURAL COALITION'S PATRONS



Pakistan Agriculture Coalition (PAC) works to make Pakistan's agriculture sector private-sector led, technology-driven, entrepreneurial and globally competitive. Founded in 2013, PAC puts farmer prosperity at the center of everything it does, on the conviction that this transformation only happens if farmers become more profitable. PAC draws its strength from industry linkages, public sector access, relationships with leading farmer organizations, and a patron base with a cumulative turnover exceeding \$10 billion.

PAC turns this strength into action: it convenes the right market players, pilots new business models, and scales the ones that work into commercial ventures. Government, development organizations, and the private sector regularly turn to PAC for advisory input on Pakistan's agriculture sector. Every year, this work culminates in Agri-Connections — PAC's flagship national conference and expo.

Pakistan Agricultural Coalition's



CONFERENCE & EXPO



AGRI
CONNECTIONS
2026



In Partnership with

Agriculture Department

Government of The Punjab

FOOD SECURITY & AGRI-INVESTMENT IN THE ERA OF CLIMATE CHANGE

1-2 October 2026

Lahore Expo Centre



Co-Organizer



www.pac.com.pk



Agri-Connections 2026 Conference and Expo

"Food Security and Agri-Investment in the Era of Climate Change"

Lahore Expo Centre | October 1–2, 2026

In partnership with the Government of Punjab Agriculture Department

Pakistan Agricultural Coalition's (PAC) Agri-Connections conference and expo is Pakistan's premier agri-investment event. Now entering its fourth edition, Agri-Connections has grown into the country's leading convening platform for agriculture — bringing together farmers, agribusinesses, policymakers, financiers, innovators, and development partners from Pakistan and abroad under one roof.

A Track Record of Success

Agri-Connections 2023 — Karachi (the inaugural edition)

- Introduced new concepts to Pakistan's agriculture agenda, including regenerative agriculture and the blue agri-economy.
- Launched the Pakistan Alliance for Regenerative Agriculture (PARA).
- Jointly launched the State of Pakistan's Agriculture 2023 report with the Pakistan Business Council.

Agri-Connections 2024 — Lahore Expo Centre (April 24–25)

- Expo: over 60 exhibitor stalls from Pakistan's leading agri-businesses, seen by more than 7,000 visitors.
- Conference: 50+ speakers across all constituencies of agriculture.
- Flagship sponsors Nishat Group and National Foods presented transformative sector initiatives.
- Networking: an exclusive opening-day breakfast and VIP Lounge resulted in MoUs, including one between AgriLift and HBL.
- Investment promotion: the Shark Tank–style ZarZaraat competition showcased farmer-focused start-ups to investors.
- A keynote address by Finance Minister Muhammad Aurangzeb raised the event's national profile.
- Sponsorship spanned agri-input companies (Syngenta, LCI, Fatima Group, Engro, Guard), banks (HBL, Allied Bank, Bank of Punjab), machinery providers (John Deere, Kubota), and donors (USAID).

Agri-Connections 2025 — Karachi Expo Centre (February 12–13)

- Deepened the event's international dimension, securing partnerships with the World Bank Group, UNDP, and the Embassy of Hungary.
- Hosted 64 speakers, including 14 international experts, and 19 sponsors.
- Featured keynote addresses from three federal ministers.
- Organized jointly with the World Bank Group under the theme of unlocking Pakistan's agricultural potential through investment, innovation, and policy reform.

7,000+

visitors (2024)

16

CEOs/MDs (2025)

64

speakers (2025)

14

int'l experts (2025)

3

federal ministers (2025)

Agri-Connections 2026

The upcoming edition will convene leading players from Pakistan and friendly countries around the theme “Food Security and Agri-Investment in the Era of Climate Change” — a subject of growing regional and global relevance given the shifting security architecture of the region and the emergence of new global trade configurations. The conference will advance a strategic dialogue on medium-term food security planning in response to this evolving geopolitical landscape, and will aim to:

- Re-position Pakistan as an attractive and credible destination for agri-investment on the international stage.
- Facilitate new models for transformational agri-investment and export-led growth.
- Strengthen Pakistan's agricultural partnerships with key exporting and food-importing countries, including Gulf and other friendly nations with an active stake in global food security.
- Build on the international partnerships established in 2025 (World Bank Group, UNDP, Embassy of Hungary) and widen the circle of participating countries and institutions.

Format and Delivery

Agri-Connections 2026 will retain the core format that has made the event successful — a two-day conference and expo combining high-level plenary sessions, thematic panels, an exhibition floor, and dedicated investment-matching programming — while expanding its reach through new pre-event components:

- The Conference: plenary and thematic sessions convening government, private sector, donors, farmers, and international experts, mirroring the structure of prior editions (opening session, 8–12 thematic panels across two days, and a closing session with senior government keynotes).
- The Expo: an exhibition floor for Pakistan's leading agri-businesses, input providers, machinery companies, and financial institutions to showcase products and services.
- ZarZaraat: the Shark Tank–style agri start-up pitch competition connecting founders with investors.
- Networking: an exclusive opening-day breakfast and VIP Lounge for high-level attendees and sponsors.
- New for 2026: pre-event field engagements and knowledge master classes, extending the conference's impact beyond the two main days.

Partners and Delivery Structure

- Pakistan Agricultural Coalition (PAC): overall planning, execution, and management for the conference and expo.
- Government of Punjab Agriculture Department: partner for the 2026 edition.
- Badar Expo: engaged as event management partner, bringing experience from running the International Defence Exhibition and Seminar (IDEAS) in Karachi since 2011.

International Engagement

Building on the international dimension established in 2025, Agri-Connections 2026 will place particular emphasis on convening leaders and businesses from friendly countries with direct stakes in global food security and agricultural trade — including Gulf partners actively investing in agri-value chains and food security abroad, alongside continued engagement with multilateral partners such as the World Bank Group, FAO, and UNDP. This reflects Pakistan's rising standing on the global stage and PAC's objective of using Agri-Connections as a platform to strengthen government-to-government and business-to-business ties across the agriculture and food security space.

Videos and highlights from previous editions are available at www.pac.com.pk.